

Reasons for Evaluation

1. To improve programs
2. To fulfill requirements (funders, board, legal)
3. To learn and grow your agency
4. To influence policies or community

In order to save time and money try to make your evaluation tools serve as many purposes as possible.

Evaluation Methods

1. Surveys
2. Interviews
3. Focus Groups
4. Workshops
5. Observation
6. Records Review
7. Other options

Evaluation is not just surveys: how can you tell you are meeting your objectives? How can you tell you are changing the lives of your clients?