**Midpoint Reminder Email**

**EMAIL SUBJECT: We’ve reached the halfway mark!**

**Friends --**

Thank you to all of you who have made your United Way gift. You know how much it means to our neighbors.

You may still be deciding on an affordable contribution. Are you wondering what difference your contribution will make?

**Small Donations, Big Differences**

**$2/pay period\* ($52)** provides **milk for a week** at a Rice County shelter for homeless women and children.

**$6/pay period ($156)** **60 age-appropriate, brand-new books** will be mailed home to a child for their first five years of life, through Dolly Parton’s Imagination Library. (You may designate Imagination Library!)

**$10/pay period ($260) covers** **3+ nights of safe housing** for a family in an emergency shelter

**$25/pay period ($650)** contributes food for **200 people** in a week at a local food shelf

\* two-week pay-period

Take a minute today to fill out your pledge form [LINK IF ONLINE] and give by check, paycheck deduction or credit card. Thank you again for your attention to this important community investment. Got questions? Contact me!

(Name), Your United Way Coordinator