Subject Line:

**Kicking Off Our United Way Annual Campaign**

Friends --

I am excited to be the coordinator for our Rice County Area United Way campaign this year! Needs in our community are great and when you choose to give to our local United Way you know your dollars are staying here, impacting the greatest needs in our community.

**Our UWLES campaign will be launching on: <<enter date>>**

Our United Way helps 1 in 3 of our neighbors to get essential resources for Financial Stability, Health and Education. United Way nonprofit programs help people through difficult times to achieve independence. Many would not exist without local giving.

I am proud of what we have accomplished together over the years and I and look forward to working with you in support of United Way and our community.

**Ways to donate**

You may give to the community fund for the greatest need, or designate the specific nonprofit you care about most. There are easy and affordable ways to give through easy payroll deductions, credit/debit, check/cash or even Venmo (@RCAUW). You'll receive a brochure with a detachable pledge form, or you can sign up securely and quickly online: **<<enter custom workplace portal link, and include custom QR code if using>>.**

**<<Insert any info about events, meetings, teaser about incentives, etc>>**

Thank you for your consideration and please let me know if you have any questions.

Sincerely,

[NAME]

[COMPANY]’s United Way Employee Campaign Coordinator

Visit [www.ricecountyunitedway.org](http://www.ricecountyunitedway.org) or **United Way – Rice County** on Facebook or **Rice County United Way** on Instagram for information about our local United Way.